



408 Broadway, Townsend, MT 59644-2323
(406) 266-0086

ADVERTISEMENT SUBMISSION FORM

Updated November 11, 2024

- All requests for advertising must be accompanied by a signed placement form.
- If a common ad size is selected, your advertisement will be modified to fit the indicated sizes.
- Submitted advertisements must conform to our Advertising Image Rules.

****Pre-designed ads must be submitted before 10am Tuesday the week of desired print.**

****Ads designed by MT 43 News must have image, logo and instruction submitted before 10am Monday the week of desired print sent to mt43news@mt43news.com**

Company: _____ Contact Person: _____

Phone: _____ Email: _____

Mailing Address: _____ Payment Method: _____

Date Submitted: _____ First Print Date (always a Friday): _____ Number of Weeks to Print: _____

****Mail to our office or send with ad image, logo and/or instructions to: mt43news@mt43news.com**

RATES: PER EACH PRINT

___ **Non-profit Organization 501:** 20% Discount

___ **Custom Sized**

- 1 Column by 1 Inch \$12
- 2 Columns by 2 Inches \$48
- 2 Columns by 4 Inches \$96
- 3 Columns by 4 Inches \$144

Ask about other custom ad rates

___ **Eighth Page**

\$186

- 2 Columns by 8 Inches
- 3 Columns by 5.261 Inches
- 4 Columns by 3.918 Inches
- 6 Columns by 2.594 Inches

___ **Quarter Page**

\$373

- 2 Columns by 16 Inches
- 3 Columns by 10.523 Inches
- 4 Columns by 7.836 Inches
- 6 Columns by 5.188 Inches

___ **Third Page**

\$425

- 2 Columns by 21.75 Inches
- 3 Columns by 14 Inches
- 4 Columns by 10.45 Inches
- 6 Columns by 6.917 Inches

___ **Half Page**

\$500

- 3 Columns by 21.75 Inches
- 6 Columns by 10.375 Inches

___ **Full Page**

\$750

- 6 Columns by 20.5 Inches

Frequency Discounts

- ___ 4X (1 Month) 15% Discount
- ___ 8X (2 Months) 20% Discount
- ___ 13X (3 Months) 30% Discount
- ___ 26X (6 Months) 40% Discount
- ___ 52X (12 Months) 50% Discount

Enhancement

- ___ Back Page placement 5% Increase

Selected Custom Ad Size and Additional Directions:

Total Cost/Rate: _____

I agree that MT 43 News., Inc. will calculate a final invoice based on the discounts and enhancements specified in the Advertising Rate Sheet and I agree to pay the invoice amount in full.

Signature: _____

Date: _____

Sales Person: _____

SPECIAL ADS

___ **Classified:** \$0.25/ word, \$10.00 Add Photo

___ **Legal (Government):** \$0.15/word

___ **Legal (Private):** \$0.20/word

___ **Affidavit:** \$10.00

___ **Inserts:** \$120/1,000. **Advertiser must provide and deliver inserts to the printer (Helena IR) by 12pm Wednesday, the week of print.**

Ask our office for details.